S/N 10/611.630 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s):Aaron, Jeffrey A.Examiner:Chojnacki, Melissa M.Serial No.:10/611,630Group Art Unit:2164Filed:June 30, 2003Docket No.:60027.5047US01

Automatically Facilitated Marketing and Provision of Electronic Services

AMENDMENT AND RESPONSE UNDER 37 C.F.R. §1.114

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

Title:

Applicant respectfully requests continued examination and consideration of the following amendments and remarks contained herein in response to the final Office Action mailed December 5, 2006. Please enter the following amendments to the claims and consider the following remarks addressing all points raised by the final Office Action as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.